

NC STATE

David Jordan <dljorda2@ncsu.edu>

Executive Farm Management Program

1 message

A. Brown <abbrown@ncsu.edu>
To: David Jordan <dljorda2@ncsu.edu>

Mon, Dec 7, 2020 at 8:15 AM

David,

Normally our Executive Farm Management program is a 10-12 day program delivered in 3 in-person sessions in January and February. Due to Covid the 2021 program will be a much shorter "bootcamp" delivered virtually. The target audience for the EFM is large commercial farms. We hope to reach a large number of these farms with our virtual program in 2021 and prepare them for a full EFM in 2022. The 2021 EFM Bootcamp is 3 half-day Zoom sessions Wed Feb 10 - Fri Feb 12 (<https://execfarmgmt.ces.ncsu.edu/2021-bootcamp-info/>). The bootcamp will be preceded by 4 webinars each Tuesday morning at 9 am Jan 12, Jan 19, Jan 26 and Feb 2, 2021 (<https://execfarmgmt.ces.ncsu.edu/2021-webinar-series/>).

We are very fortunate to have the support of the National Peanut Board this year. They are helping promote the program to all U.S. peanut farmers plus they are providing a \$150 credit toward the registration fee of peanut farmers. The registration fee is \$500 for the bootcamp so peanut farmers pay only \$350. The National Cotton Council is also helping us promote the program. Attached are promotional materials. We've customized the program content to peanut and cotton farmers.

Could you send this information to our peanut agents? Also could you help me get this information to other peanut specialists at other land grants? I appreciate any help you can provide in getting the word out to peanut farmers.

Thanks!
Blake

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"Agriculture is the greatest among the arts, for it is first in supplying our necessities." The Royal Path of Life (1894) P. 237

2 attachments **2021 Webinar Series.pdf**
3246K **Bootcamp Ad.pdf**
1473K