

The Executive Farm Management Program

**STRENGTHEN YOUR
SKILLS. GROW YOUR
FAMILY BUSINESS.**

In our virtual EFM Bootcamp you will learn foundational skills in financial management, strategic planning, and human resource management. Learn to use key financial ratios to make management decisions, how to lead difficult conversations and navigate challenging family succession issues. This will be taught with a real-world case study within the context of the Business Model Canvas (BMC). Space is limited!

WHERE TO APPLY: <https://execfarmmgmt.ces.ncsu.edu/apply-for-2021/>

- ✓ Why strategy is important
- ✓ Basic understanding of the BMC and its usefulness
- ✓ Basic understanding of key financial concepts
- ✓ How to use key financial ratios
- ✓ Things to consider when developing a succession plan
- ✓ Key concepts every business leader needs to communicate

ALL COURSES WILL BE DELIVERED VIA ZOOM

Wednesday, February 10, 2021 | 9:00 am - 1:30 pm

Thursday, February 11, 2021 | 9:00 am - 12:00 pm

Friday, February 12, 2021 | 9:00 am - 1:30 pm

**\$500 per registered operation for Bootcamp | Special Alumni Pricing of \$400
Registered peanut farmers receive \$150 registration credit
courtesy of the National Peanut Board.**

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Learn more at go.ncsu.edu/efm