

# The Executive Farm Management Program

**STRENGTHEN YOUR  
SKILLS. GROW YOUR  
FAMILY BUSINESS.**

## 2021 Webinar Series

Cost: \$30 per webinar or \$100 for all four

### **Jan 12, 2021: Transforming Your Business on the Fly**

**By: Greg Hopper**

This webinar will talk about a model of "dual transformation": adapting your current business to deal with change, as well as creating a new source of customer value.

### **Jan 19, 2021: Managing Cash for Exploration?**

**By: Scott Mickey**

Learn how to increase working capital in three areas: earnings, liabilities and assets. Take away strategies and ratios to use and monitor the business's working capital position throughout the year.

### **Jan 26, 2021: Who's leading the Exploration? Family Succession Issues**

**By: David Mayo**

This session will discuss the importance of family business succession planning, leadership and successor development, and the state of farm succession.

### **Feb 2, 2021: Tackling Sticky Conversations with ONE Simple Adjustment**

**By: Sharon Justice**

Are you Avoiding a Sticky Conversation? Discover how this one simple adjustment can make that sticky conversation more manageable.

**Learn more at [go.ncsu.edu/efm\\_webinars](https://go.ncsu.edu/efm_webinars)**

**Questions or Concerns?**

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